SmartConnect™
MEDICARE BUSINESS SOLUTIONS

SMARTCONNECT

FULL-SERVICE MEDICARE EDUCATION & SUPPORT

Most organizations lack the expertise to guide their aging workforce through the highly regulated Medicare maze. This leaves employees to navigate their healthcare options alone and at risk of predatory sales tactics. Unsure what to do, many employees stay on their group plan, paying more than necessary while driving up overall costs. SmartConnect solves this problem by handling all the complexities of Medicare education for your employees, so you don't have to.

Every Medicare transition saves $9,325 in premiums

What Your Employees Get:

Co-Branded Medicare Education
Private webinars with Q&A, direct and digital mail, and up-to-date resources sent on a regular basis.

Employee & HR Portal
Employer-branded website for easy access to webinar registration, downloadable resources, video replays, and digital tools.

Plan Recommendation Tools
Answer guided questions and get unbiased recommendations to compare Medicare Supplement and Medicare Advantage.

Video Calls
Face-to-face video consultations build immediate trust between your people and our agents resulting in better support.

What Your Organization Gets:

Utilization Reporting
On-demand reporting showing employee engagement and estimated premium savings.

Dedicated Account Manager
Strategic partner who works with you year-round to integrate SmartConnect into your current benefits offering.

Scalable Support
Agents licensed in 50 states with capacity to provide immediate support even during busy enrollment periods.

Proactive Outreach
Our dedicated support staff can notify employees about their benefit and schedule future calls.

Let's Talk Strategy: Book Your Solutions Walkthrough

BusinessDevelopment@smartmatch.com

SmartConnectPlan.com

1-800-839-9125

"The Smartest Way to Connect Your People to Medicare"

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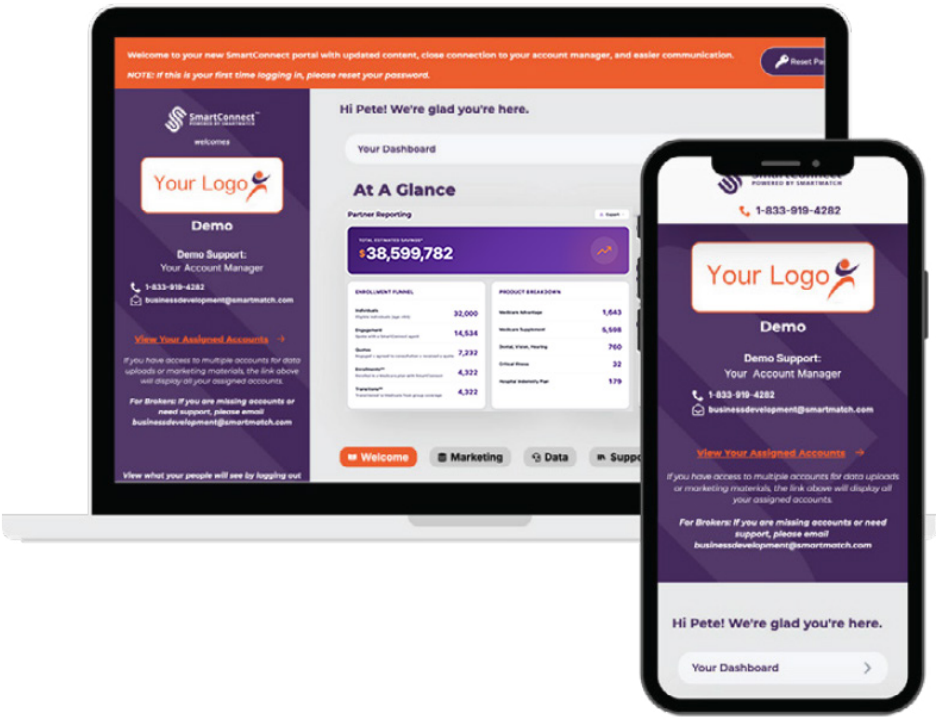
Built For Efficiency & Impact

Measurable Cost-Containment:
Generate undeniable financial savings for your organization. Our group-level reporting tracks employee utilization and clearly calculates your premium reductions.

Administrative Relief:
Eliminate the headache of fielding complex Medicare questions. We handle the education and transition process so your team can focus on strategic initiatives.

Superior Employee Experience:
Give your people reliable education in a zero-pressure environment. This approach builds trust and drives higher engagement, resulting in more successful Medicare transitions.



HR TESTIMONIALS

Easy to work with and no extra work for my HR department. SmartConnect does it all for you!

HR TESTIMONIALS

I absolutely adore the employees at SmartConnect, and the company as a whole.

HR TESTIMONIALS

Our employees are thrilled that we have a company they trust!

SCHEDULE A DEMO OR CONTACT SMARTCONNECT TODAY.

BUSINESSDEVELOPMENT@SMARTMATCH.COM | SCHEDULE A DEMO HERE

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Industry Savings Breakdown

On average, an organization spends ***$9,325 per employee per year on premiums alone.** With the help of SmartConnect supporting eligible employees as they transition to Medicare, you can reinvest elsewhere in your organization. Here are just a few examples of the real-life savings that SmartConnect partners have seen.

EMPLOYER INDUSTRY: FINANCE

Company Size: **6,404**
Individuals Transitioned To Medicare: **294**
Average Annual Employer Premium Savings Estimate (Per Individual): **$8,951**

Total All-Time Estimated Employer Premium Savings:

$2,631,594

EMPLOYER INDUSTRY: TECHNOLOGY, MARKETING

Company Size: **50,000**
Individuals Transitioned To Medicare: **66**

Average Annual Employer Premium Savings (Per Individual): **$7,550**

Total Annual Employer Premium Savings:

$498,300

EMPLOYER INDUSTRY: RETAILER, OUTDOOR GOODS

Company Size: **33,000**
Individuals Transitioned To Medicare: **26**

Average Annual Employer Premium Savings (Per Individual): **$7,388**

Total Annual Employer Premium Savings:

$192,088

EMPLOYER INDUSTRY: REAL ESTATE

Company Size: **7,500**
Individuals Transitioned To Medicare: **19**

Average Annual Employer Premium Savings (Per Individual): **$8,735**

Total Annual Employer Premium Savings:

$165,965

EMPLOYER INDUSTRY: HEALTHCARE

Company Size: **600**
Individuals Transitioned To Medicare: **7**

Average Annual Employer Premium Savings (Per Individual): **$10,607**

Total Annual Employer Premium Savings:

$74,249

Estimated savings are based on the average annual employee premium of $9,325 as reported by the Kaiser Family Foundation in 2025

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