

2026



July



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2 Email Newsletter	3	4
5	6	7	8 Census Data	9	10 Helping A Loved One With Medicare	11
12	13 Direct Mail	14	15 Medicare 101	16	17 HR Webinar	18
19	20	21	22	23	24 Medicare 101	25
26	27	28	29	30	31	1

Platform

- Email Newsletter
- Direct Mail
- Webinar
- Census Data

Details:

- Email Newsletter: **July 2:** All 64.5+
- Direct Mail: **July 13** | Birthday (Age 64.5 – 65), Welcome (All new 64.5+), Pre-OE (Group OE next month)
- Webinars: **July 10** | 12:00 p.m CST, **July 15** | 11:00 a.m CST, **July 17 (HR)** | 12:00 p.m CST, **July 24** | 12:00 p.m CST
- Census Data Due: **July 8** (Required for direct mail outreach the following month)

**Direct Mail and Email marketing are for those whose offering allows for it.

2026



August



SUN	MON	TUE	WED	THU	FRI	SAT
2	3	4	5	6 Email Newsletter	7	8
9	10 Direct Mail	11 Census Data	12 Medicare While Working	13	14	15
16	17	18	19	20 Medicare 101	21	22
23	24	25 Medicare 101	26	27	28	29
30	31	1	2	3	4	5

Platform

- Email Newsletter
- Direct Mail
- Webinar
- Census Data

Details:

- Email Newsletter: **August 6:** All 64.5+
- Direct Mail: **August 10** | Birthday (Age 64.5 – 65), Welcome (All new 64.5+), Pre-OE (Group OE next month)
- Webinars: **August 12** | 12:00 p.m CST, **August 20** | 1:00 p.m CST, **August 25** | 12:00 p.m CST
- Census Data Due: **August 12** (Required for direct mail outreach the following month)

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◀ September ▶



SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3 Email Newsletter	4	5
6	7	8	9 Census Data	10 Medicare 101 (Open Enrollment)	11	12
13	14 Direct Mail	15	16	17 Medicare 101 (Annual Enrollment)	18 HR Webinar	19
20	21	22	23	24	25 Medicare Advantage vs. Medicare Supplement	26
27	28	29	30	1	2	3

Platform

Email NewsletterDirect Mail

WebinarCensus Data

Details:

- Email Newsletter: **Sept 3:** All 64.5+
- Direct Mail: **Sept 14** | Birthday (Age 64.5 – 65), Welcome (All new 64.5+), Pre-OE (Group OE next month)
- Webinars: **Sept 10** | 1:00 p.m CST, **Sept 17** | 12:00 p.m CST, **Sept 25** | 11:00 a.m CST, **Sept 18 (HR)** | 10:00 a.m & 2:00 p.m. CST
- Census Data Due: **Sept 9** (Required for direct mail outreach the following month)

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