

SMARTCONNECT: MAKING MEDICARE EASY

SmartConnect is a trusted Medicare advocate, designed for companies of all sizes and their employees. By educating individuals about their Medicare options, comparing options with group coverage, and determining which path is better suited for their circumstances, our team delivers a win-win-win outcome for employees, HR members, and the bottom line.

SmartConnect has saved organizations over **\$80 million**

What Your Employees Get:



Access to Trusted Medicare Resources: Browse our library of digital resources that cover the basics of Medicare, facts about Medicare while working, and how to get started with Medicare when retiring.



Free Medicare Consultations with a Licensed Agent: SmartConnect leverages SmartMatch, an independent agency licensed in all 50 states. With access to view and compare the entire Medicare Marketplace, our agents help people understand their options, and if they find a plan suited for their needs, our agents help them enroll and confidently transition off the group plan.



Educational Webinars & Benefit Fair Presentations: We provide Medicare education through webinars and Benefit Fair presentations, preparing employees for their transition at any stage and offering easy access to SmartConnect resources and agents.



EMPLOYEE TESTIMONIALS

The Medicare 101 handbook made learning about Medicare and its various options much easier to navigate and understand compared to Medicare.gov.



EMPLOYEE TESTIMONIALS

We found (our agent) to be knowledgeable patient and an absolute pleasure to work with. She is absolutely terrific.



EMPLOYEE TESTIMONIALS

I used SmartConnect to navigate through the Medicare enrollment process and felt like I was dealing with an expert, professional and caring person. It really takes the pressure off of us during the complex enrollment process.

FOR MORE INFORMATION OR TO SCHEDULE A DEMO, CONTACT SMARTCONNECT AT:

BUSINESSDEVELOPMENT@SMARTMATCH.COM | [SCHEDULE A DEMO HERE](#)



What Your Organization Gets:



HR Support & Peace of Mind: HR teams can depend on us as a reliable & trusted partner, easing their workload by referring employees to us for Medicare guidance.



Dedicated Account Manager: Your Account Manager will work with you to seamlessly integrate SmartConnect's services into your current benefits offering, answering all your questions about implementation and engagement strategies.



Utilization Reporting: Since we partner so closely with your organization, we're able to provide exclusive group-level reporting. At any time you can view how many people at your organization have explored Medicare, transitioned off the group plan, and see your estimated premium savings.



“ HR TESTIMONIALS

Easy to work with and no extra work for my HR department. SmartConnect does it all for you!

“ HR TESTIMONIALS

I absolutely adore the employees at SmartConnect, and the company as a whole.

“ HR TESTIMONIALS

Medicare is so frightening to most people and there are so many untruths out there that I find employees are thrilled that we have a company I trust!

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Industry Savings Breakdown

On average, an organization spends ***\$9,325 per employee per year on premiums alone**. With the help of SmartConnect supporting eligible employees as they transition to Medicare, you can reinvest elsewhere in your organization. Here are just a few examples of the real-life savings that SmartConnect partners have seen.

EMPLOYER INDUSTRY: FINANCE

Company Size: **6,404**
Individuals Transitioned To Medicare: **294**
Average Annual Employer Premium Savings Estimate
(Per Individual): **\$8,951**

Total All-Time Estimated Employer Premium Savings:
\$2,631,594

EMPLOYER INDUSTRY: TECHNOLOGY, MARKETING

Company Size: **50,000**
Individuals Transitioned To Medicare: **66**
Average Annual Employer Premium Savings
(Per Individual): **\$7,550**

Total Annual Employer Premium Savings:
\$498,300

EMPLOYER INDUSTRY: RETAILER, OUTDOOR GOODS

Company Size: **33,000**
Individuals Transitioned To Medicare: **26**
Average Annual Employer Premium Savings
(Per Individual): **\$7,388**

Total Annual Employer Premium Savings:
\$192,088

EMPLOYER INDUSTRY: REAL ESTATE

Company Size: **7,500**
Individuals Transitioned To Medicare: **19**
Average Annual Employer Premium Savings
(Per Individual): **\$8,735**

Total Annual Employer Premium Savings:
\$165,965

EMPLOYER INDUSTRY: HEALTHCARE

Company Size: **600**
Individuals Transitioned To Medicare: **7**
Average Annual Employer Premium Savings
(Per Individual): **\$10,607**

Total Annual Employer Premium Savings:
\$74,249

Estimated savings is based on the average annual employee premium of \$9,325 as reported by the Kaiser Family Foundation in 2025

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