

2026



# January



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1	2	3
4	5	6 Email Newsletter	7 Census Data	8	9	10
11	12 Direct Mail	13	14	15	16	17
18	19	20	21	22	23 Medicare 101	24
25	26	27	28 Medicare While Working	29	30 HR Webinar: 2026 Changes	31

### Platform

Email Newsletter

Direct Mail

Webinar

Census Data

### Details:

- Email Newsletter: **January 6:** All 64.5+
- Direct Mail: **January 12** | Birthday (Age 64.5 - 65), Welcome (All new 64.5+), Pre-OE (Group OE next month)
- Webinars: **January 23** | 12:00 p.m CST, **January 28** | 1:00 p.m CST, **January 30 (HR)** | 12:00 p.m CST
- Census Data Due: **January 7** (Required for direct mail outreach the following month)

\*\*Direct Mail and Email marketing are for those whose offering allows for it.

2026

# February



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4 Census Data	5 Email Newsletter	6	7
8	9 Direct Mail	10	11	12	13 Medicare 101	14
15	16	17	18	19	20	21
22	23	24	25 Helping a Loved One	26	27	28
1	2	3	4	5	6	7

**Platform**

- Email Newsletter
- Direct Mail
- Webinar
- Census Data

**Details:**

- Email Newsletter: **February 5:** All 64.5+
- Direct Mail: **February 9** | Birthday (Age 64.5 - 65), Welcome (All new 64.5+), Pre-OE (Group OE next month)
- Webinars: **February 13** | 11:00 a.m CST, **February 25** | 12:00 p.m CST
- Census Data Due: **February 4** (Required for direct mail outreach the following month)

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2026



# March



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5 Email Newsletter	6	7
8	9 Direct Mail	10	11 Census Data	12	13 Medicare 101	14
15	16	17	18	19	20	21
22	23	24	25 Med. Advantage vs. Med. Supplement	26	27	28
29	30	31	1	2	3	4

### Platform

Email Newsletter

Direct Mail

Webinar

Census Data

### Details:

- Email Newsletter: **March 5:** All 64.5+
- Direct Mail: **March 9** | Birthday (Age 64.5 - 65), Welcome (All new 64.5+), Pre-OE (Group OE next month)
- Webinars: **March 13** | 1:00 p.m CST, **March 25** | 11:00 a.m CST
- Census Data Due: **March 11** (Required for direct mail outreach the following month)

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