

2025



# October



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	7 Email Newsletter Webinar	8 Webinar	9 Webinar	10 Webinar	11 Webinar
12	13 Direct Mail	14 Webinar	15	16	17	18
19	20	21	22 Webinar	23	24	25
26	27	28	29	30	31 Webinar	1

Platform

Email Newsletter

Direct Mail

Webinar

Audience :

- Email Newsletter, October 7th: All 64.5+
- Webinar, October 7<sup>th</sup>, 12:00 p.m CST : Medicare Enrollment and Secondary Coverage
- Webinar, October 8<sup>th</sup>, 12:00 p.m CST : Medicare While Working
- Webinar, October 9<sup>th</sup>, 2:00 p.m CST : Medicare 101
- Webinar, October 10<sup>th</sup>, 10:00 a.m CST : Medicare 101
- Webinar, October 11<sup>th</sup>, 10:00 a.m CST : Medicare 101
- Direct Mail, October 13<sup>th</sup> : AEP campaigns (All 64.5 +), Welcome campaign (All new 64.5+)
- Webinar, October 14<sup>th</sup>, 7:00 p.m CST : Medicare 101
- Webinar, October 22<sup>nd</sup>, 12:00 p.m CST : Medicare Enrollment and Secondary Coverage
- Webinar, October 31<sup>st</sup>, 10:00 a.m CST : Medicare While Working

\*\*Direct Mail and Email marketing are for those whose offering allows for it.

2025

◀

November

▶



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1
2	3	4 Email Newsletter	5	6	7 Webinar	8
9	10 Direct Mail	11 Webinar	12	13 Webinar	14	15
16	17	18	19 Webinar	20	21	22
23 30	24	25	26	27	28	29

Platform

Email Newsletter

Direct Mail

Webinar

Audience :

Email Newsletter, November 4th: All 64.5+

Webinar, November 7<sup>th</sup>, 12:00 p.m: Medicare 101

Direct Mail, November 10th: AEP campaigns (All 64.5 +), Welcome campaign (All new 64.5+)

Webinar, November 11<sup>th</sup>, 12:00 p.m: Medicare Enrollment and Secondary Coverages

Webinar, November 13<sup>th</sup>, 12:00 p.m: Medicare While Working

Webinar, November 19<sup>th</sup>, 12:00 p.m: Medicare 101

\*\*Direct Mail and Email marketing are for those whose offering allows for it.

2025

<

December

>



SUN	MON	TUE	WED	THU	FRI	SAT
30	1	2 Email Newsletter	3 Webinar	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Platform

Email Newsletter

Webinar

- Audience :
- Email Newsletter, December 2<sup>nd</sup>: All 64.5+

Webinar, December 3<sup>rd</sup>, 12:00 p.m : Medicare 101 – Medicare basics, parts, styles of secondary coverage, enrollment periods, HSAs, and more!

\*\*Direct Mail and Email marketing are for those whose offering allows for it.