

“Considering Retirement? SmartConnect Can Help You!”

Subject line: Retiring soon or curious about your Medicare options? Here's how to prepare for Medicare

Dear [Employer] employees,

Congratulations on approaching retirement! We want you to feel confident in your healthcare insurance choices, which is why we want to remind you about SmartConnect, a no-cost benefit we are offering to employees and their loved ones who are Medicare-eligible. SmartConnect is an exclusive program designed to help employees, their family members and friends find potential savings and extra benefits for their health coverage.

Here's how it works:

- Learn about Medicare from trusted industry professionals.
- Understand the factors that influence your health care costs and coverage options.
- Compare your current health coverage (whether through your employer or another plan) with multiple Medicare options.
- If you find a Medicare plan that suits your needs, SmartConnect will assist you in enrolling immediately.

You can call them at [Your Group's Phone Number], schedule your Medicare consultation [HERE](#), or visit [Your Group's Connection Link].

Thank you,

[Signature]